

May 2021

**Jack London Improvement
District**



Please Wear Your Mask
when visiting local businesses

Thank You!

Clean & Safe Streets

Homelessness and Encampment Response Advocacy

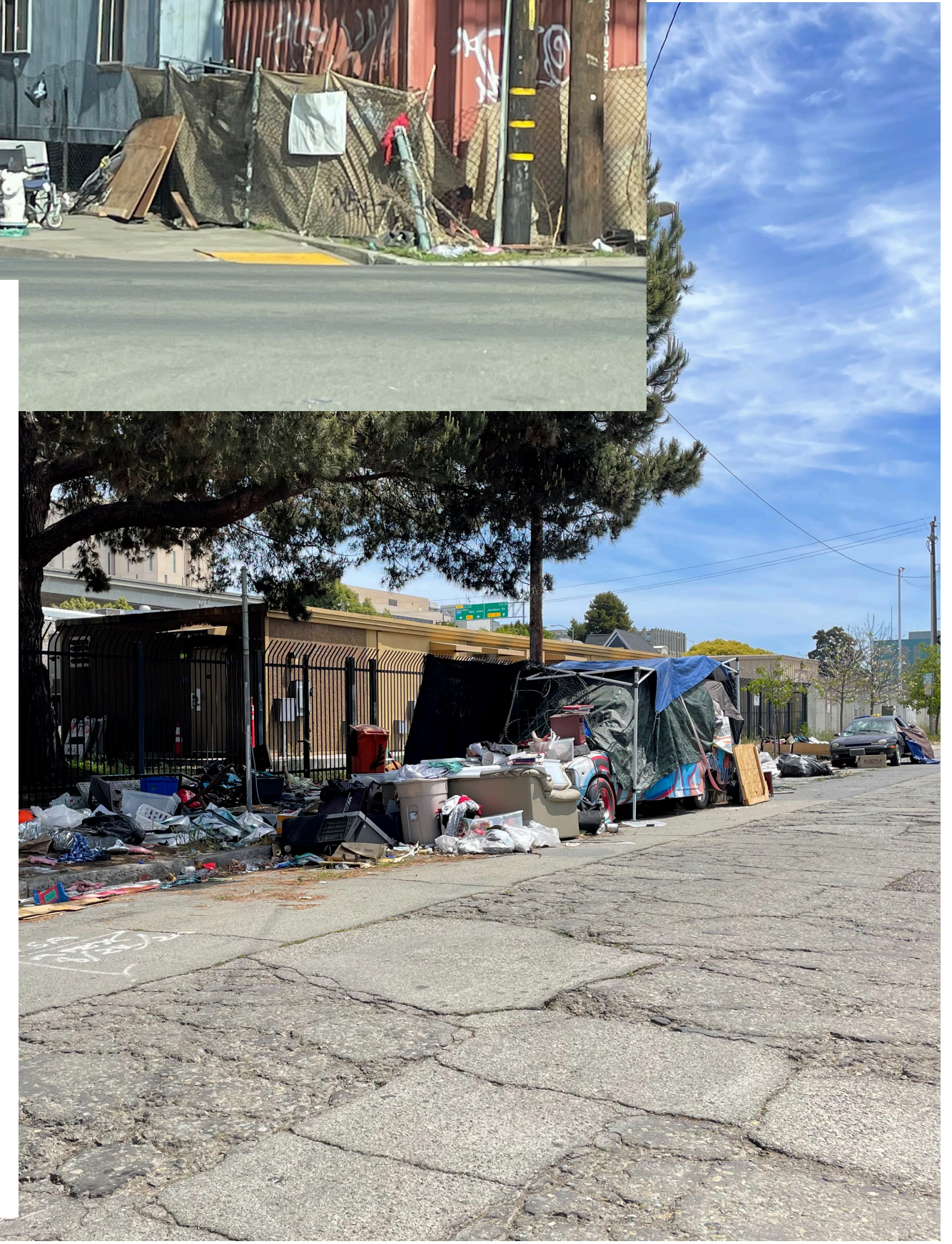
- Tour with Cross-Sector Coalition of Village of Love Day Center on 4/21 at 12:00 Noon
- Work initiated in 2/2020 with focused session with Oakland partners facilitated by Kerry Morrison



Clean & Safe Streets

Homelessness and Encampment Response Advocacy

- Prioritization at growing encampments
- Advocacy for safety and support from Alameda County (Joint letter with Downtown Berkeley, Chinatown Chamber, BID Alliance, and others)



VIA EMAIL & US MAIL
 April 23, 2021
 Ms. Nancy E. O'Malley, District Attorney
 Office of the District Attorney
 Alameda County
 1225 Fallon Street
 Oakland, CA 94612

Judges of Alameda County Superior Court
 General Criminal Division
 Alameda County
 1225 Fallon Street
 Oakland, CA 94612

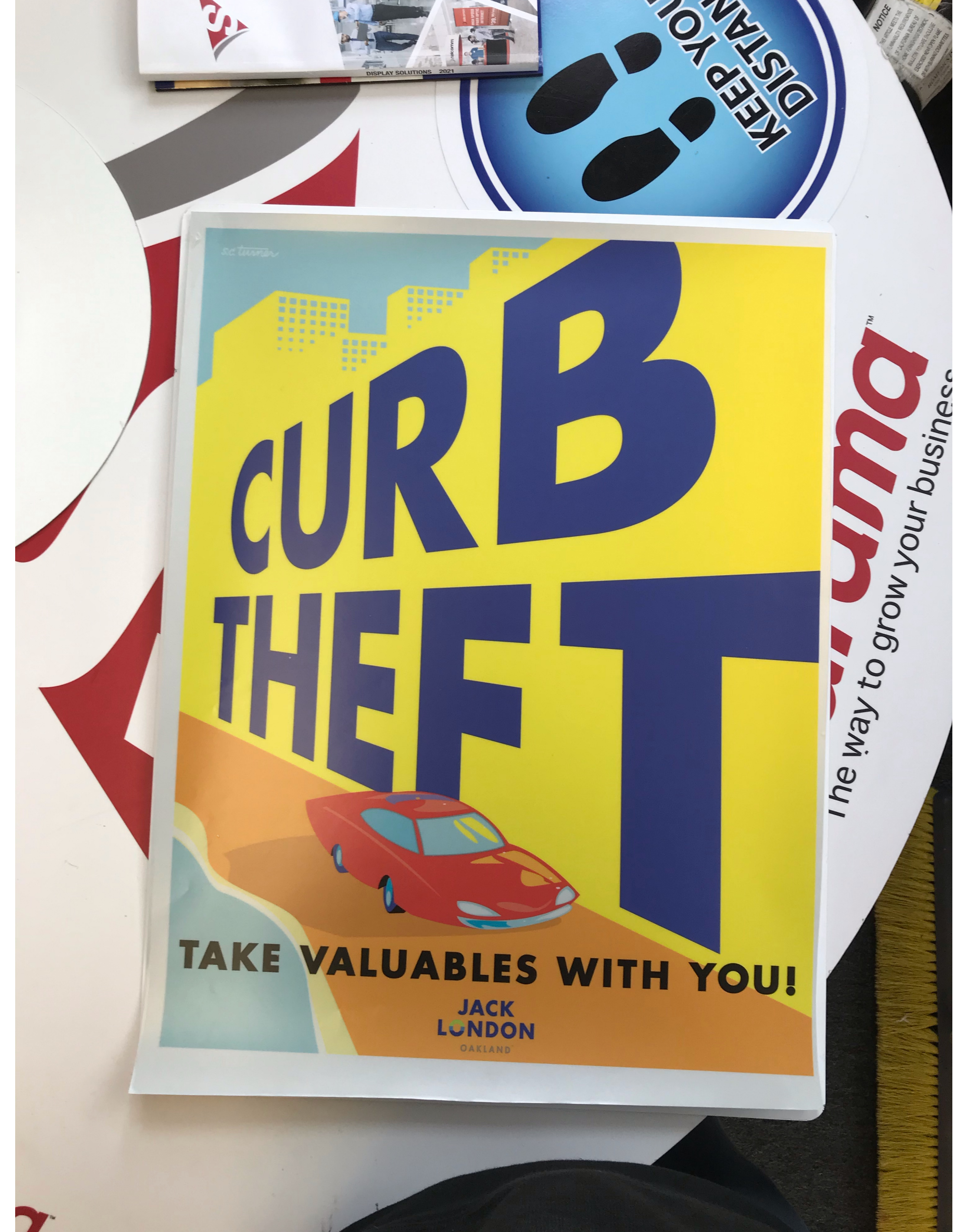
Dear District Attorney O'Malley; and Judges Desautels, Wise, Nadler, Steckler, Patton, Cramer, Mccannon, Clay, Trevino, Reardon, Thompson, Burgess, Murphy, Hymer, Jacobson:

As we all begin to shift focus towards recovery from the pandemic, and not just on survival, we must not forget the extraordinary hardships that our small businesses and merchants suffered, and continue to suffer, as a result of the shutdown orders. With an absence of workers, visitors, students, and residents in our downtowns and other commercial areas due to the Shelter-in-Place orders, we have experienced an upswing in both low-level property crime, and, more disturbingly, crime and violent behaviors towards our merchants and the unhoused in our commercial districts. Because of the COVID-19 protocols and limited resources, unless a serious felony was committed, offenders are arrested, detained briefly, and then returned to the streets, often to repeat the same crime and violent behaviors over and over again. As a direct result, our downtown cores and other commercial areas feel unsafe,

Clean & Safe Streets

Automobile Break-ins

- Meeting with Police Chief
- NCPC Work
- New Large-scale Signage (x30)



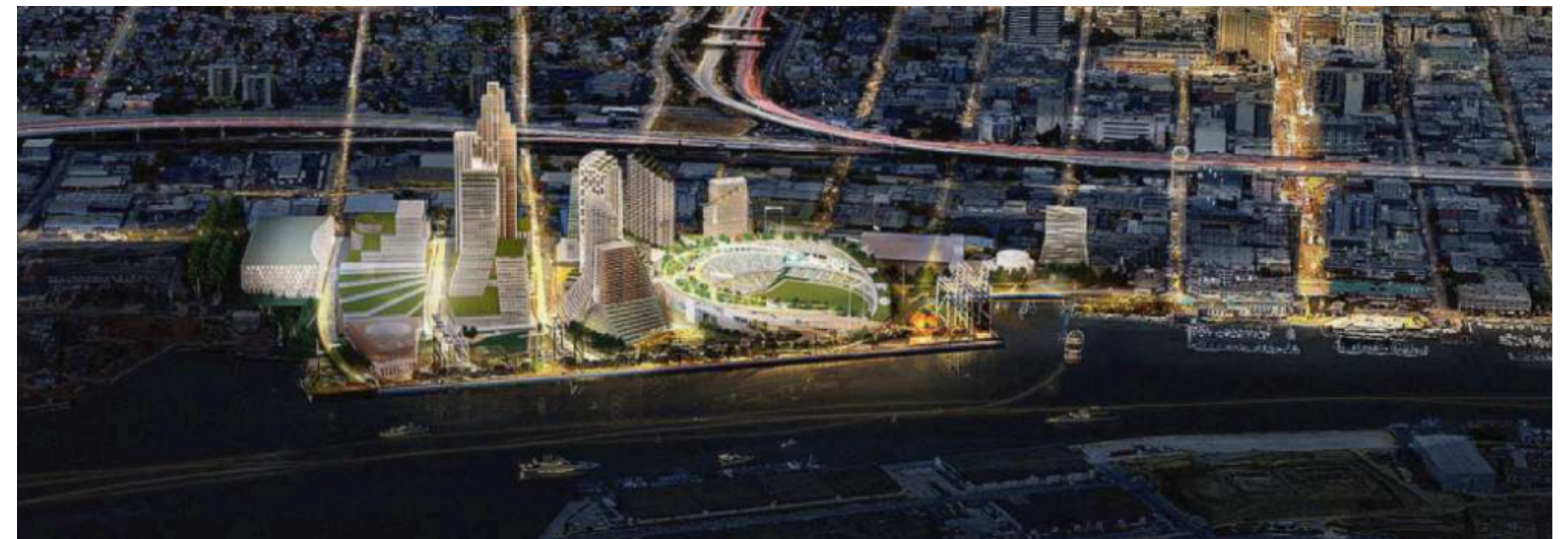
Economic Development & Merchant Support

- Mini Grants in Progress
- Working with DOT, Economic and Workforce Development Departments for establishing Flex Streets Permanence



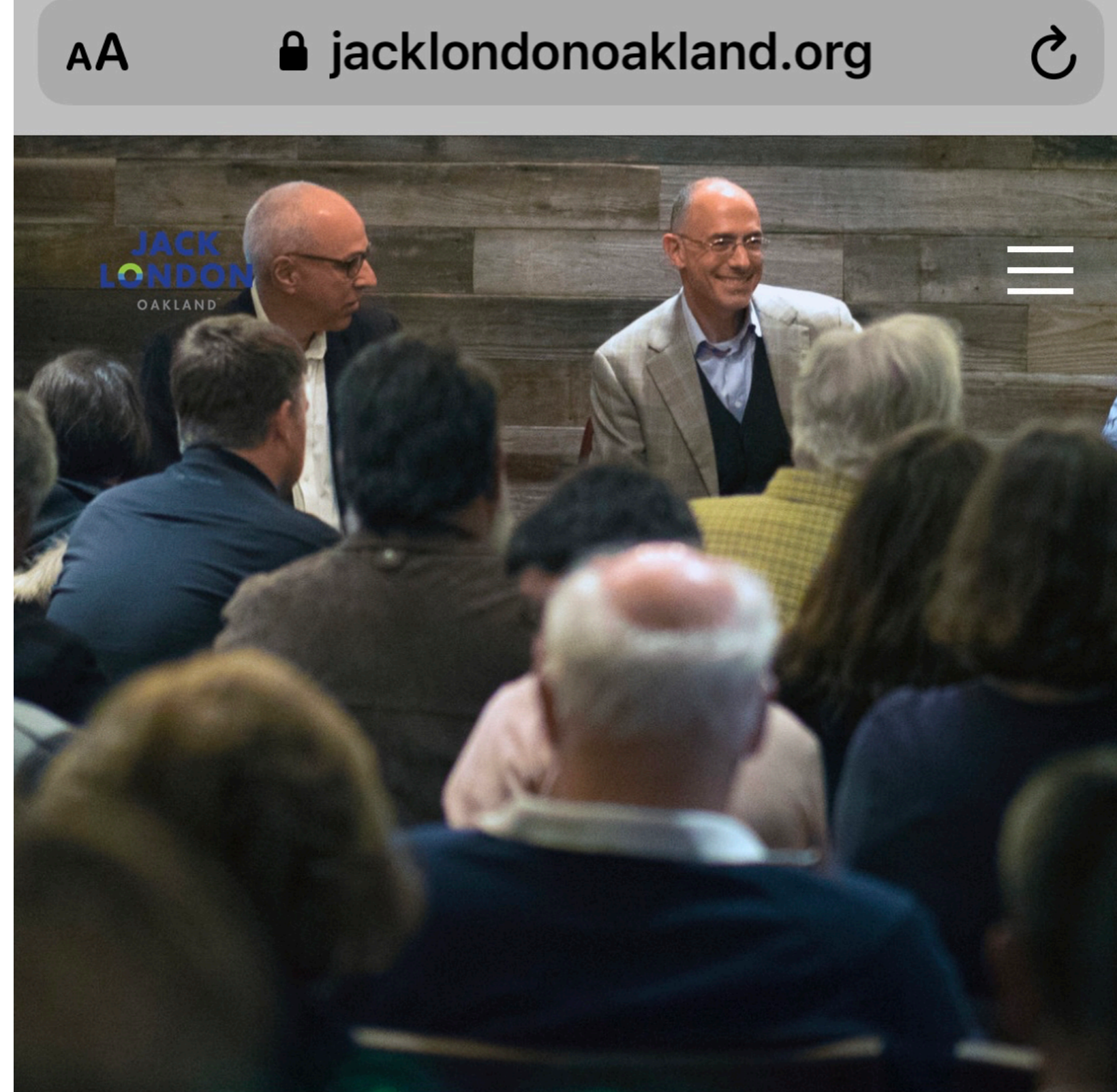
Stakeholder Engagement Development Advocacy

- Howard Terminal Draft Environmental Impact Report-Comment Period open— sharing public engagement info
- JLID hosted Community Forum on 4/19 at 5PM on LINK21 and synergies with other major projects on our horizon in the immediate area.



Rail Safety Zone Working Group

- Funds Raised
- Panel Talk Hosted
- 30+ Comments on
Howard Terminal
DEIR



Panel Talk: Improved Safety & a Train Quiet Zone in Jack London

Monday, February 5, 2018
6:00 PM - 7:30 PM

54 Washington Street, Oakland, CA, 94607,

INDIEGOGO



CLOSED

Jack London: Train Quiet Zone
Jack London: Train Quiet Zone



Jack London Improvement District
1 Campaign | Oakland, United States

\$8,054 USD

71 backers



40% of \$20,000 Flexible Goal